COME to our Saturday sales expecting great values. You'll not be disappointed. They are here—in bounteous profusion and on articles of

They are great events. The public has learned that our Saturday sales are

Come Saturday-come early-come with the knowledge that you will save

We Are Very Proud to Announce This

Sale of Crepe de Chine Underwear

money on every purchase. We will make it worth your while.

Money Saved Is Money Earned at the

"Popular's" Saturday Sales

Mayor Lea Is Doing Things; Is Working in Harmony With His Aldermen.

Manoffin averne paving, which has for morths been almost impassable at a rolet near the city warehouse and stables, has been repaired and the street is again in good shape at that point. The last time it rained, automobiles and warens dropped into the water up to the axie in crossing this place.

water up to the axie in crossing this place.

"How did you get the work dono?" mayor Lea was asked.

"List wrote a letter to the company that originally laid the pavement," said the mayor poschalantly.

Noticing a crew at work tearing up the pavement in the Boulerard at the Mess arenue crossing, a Herald man asked mayor Lea what was being done there. "The street car company is putting that street in shape so people can drive over its tracks is anfety," said mayor Lea. "I had green rather tired of the condition of the pavement between the car tracks at the Mess crossing, so I told the street car company to fix it. There are some more had please of passment between street car and railroad tracks that are going to be fixed.

"Also, since we are on the paving question, I may add that paving is going to be put down an Campbell street between that network of tracks in the yards of the G. H. & S. a, rall-road. It is like 'rising the waves' at Concy Island to drive across those tracks. No, I haven't taken the matter up with the railroad yet, but the paving will be put down. I will take it up noon."

op with the railroad yet, but the paving will be per down. I will take it up noon."

"Mayor Lea is not going to let paying companies or anybody else put anything over the people while he is in office." and alderman John Fisher, whose hobby in the parks and streets. "We of the city council are more onthusiantle over him the more we are engaged in the conduct of city affairs with him and set the airnestness and sincerity which he puts into his work. We also appreciate his attitude towards the council. There is no inclination on the part of Mr. Lea to be a boss and arrogate to himself all the city's powers. There are many things that have come up since we were elected that he could have handled without consulting us—he had the rish to do it—but he has consulted the council in everything."

And alde men O'conner and Jolly, who were resent—Mr. Lea was not present—seentled to what alderman Fished had to say.

"That's what I have been wanting to see in El Paso—a city administration that will do things; one that has the interests of all the city at heart—and we've got it now," said a bysiander, a business man.

#### HOTEL CONVENTION HERE JUNE 10-11

HERE JUNE 10-11

Programs for the convention of the Texas Hotel Keepers' association, to be held in Hi Paso June 10 and 11, have appeared and are being malled to all of the delegales who are expected to attend the convention. The program has a picture of Mass Hi Paso' holding Hi Paso on a tray, while a girl representing Juares offers the Mexican tewn on a tray.

The program will open with a business meeting at the Hotel Paso del Norte, where the meetings will be held. The convention will open at \$250 Thursday morning, June 10. A lunchesm at Hotel Sheldon will be held at 1 celock. The beasiness session will be continued Thursday afternoon until \$20, when an auto ride to the Country chih, Fert Blies and other parts of the city will be made. In the evening a hanguet and dance will be given at the Paso del Norte.

Friday, the 11th, there will be a trip to Clouderroft to spend the day. The visitors will be the guests of M. H. Hutchins, manager of the Lodge Upon the return to El Paso in the evening a trip will be made to Juarez on special street care, where the night Hie of the Mexican border town will be shown.

R. B. Ornworff is expected to be elected president of the association at this meeting.

### LONGWELL TAKES CHARGE

OF INFORMATION BUREAU Longwell has taken charge of aformation bureau and baggang eas at the union station upon re-of the union station company, ing the annual meeting of the com-letts.

pany June a.

The Longwell Auto and Bargage company will handle all of the mails from the union station to the postoffice under this arrangement, will have baggage solicitors on the trains and will have charge of the information bursas. The information bursas privilege and mail contract was formerly held by the Hotel Taxi and Baggage company, which was sold recently to the Jitne company.

WATER PERMITS ONLY AT CITY WATERWORKS OFFICE

CONTRACTORS and others who desire to secure water from fire dydrants will be reafter be required to get permission through H. P. Jackson, superintendent of the waterworks system.

It has been the custom for some time for the chief of the fire department to grant permission for the use of hydrants, but, because of the inability of the chief to keep close check on those using water and because of certain abuses by those granted the privilege, the new ruling is in effect.

THREE MEXICANS HELD PHREE MEXICANS HELD
POR FELDMAN ROBBERY
Complaints have been filed by the
police in justice J. M. Deaver's court
against Antonio Rabail, charging him
with hurgiary, and against Antonio P.
Lopes and Alfredo Alcale, on charges
at receiving and concealing stolen
property.

property.
All three charges are in connection with the recent burgiarizing of the Feldman store when 27 pistols were

The El Paso Ice and Rewigerator Co. Maintains its own delivery system. Pure distilled water and ice. Phones 114-115.—Advertisement.

#### Dunlap's Grocery PHONE 2886 263 TEXAS ST.

We have just received a nice assortment of meats in glass.

Presh Tomatoes, pound . 10e
New Pointoes, 8 pounds . 25e
Olives pin! . 29e
Sweet Pickles, dozen . 10e
threes pleans, pound . 10e
Choumbers, harge ones . 5e
Grape Juice, pints . 20e
Fresh Pinespples . 15e
Lemons, large ones, dozen . 20e
Okra, pound . 20e
Radishes, 2 bunches . 5e
Rhuhlard, 2 pounds . 15e
Peanul Butter, best, pound . 20e
Chill Cheese . 15e

Rend our Ad In last Wednesday's Hernld and phone us your order PROMPT DELIVERY.

We appreciate your patronage.

In the Silk Section BLACK CHIFFON TAF-FETA-36 inch, all silk quality. Very desirable for skirts, petticoats and dresses. Beautiful high lustrous finish. Our regular \$1.00 grade. Special for Saturday only, 59c a yard. (Limit 10 yards to eustomer.)

In the Basement CHAFING DISH APRONS-Made of Allover Embroidered lawn with scalloped and embroidered ruffle, wide long ties. Aprons that would ordinarily sell at 50c, offered special for 29c Saturday, at

Linens & Wash Goods FANCY SCARFS AND CENTER PIECES—Lace inserted and trimined. Our regular 50c seller. Saturday, each (Limit 4 to customer)

REMNANTS of colored wash goods white goods and Linens, practically every line and quality represented on our remnant table. Lengths from 1 yard to 8 yards. All greatly un-

derpriced.
TABLE LINEN REMNANTS—
Lengths I 1-2 yards to 3 1-2 yards.
All patterns and qualities. Priced from 1-3 to 1-2 off the regular

NAPKINS-Odd dozens and half dozens Dinner Napkins. We have no damask to match, but they are marked at substantial reductions. 19c WASH GOODS and WHITE GOODS SPECIAL—Sheer, Medium and heavy weaves of wash goods, including Voiles, Shirtings, Piques and Crepes, all new goods, but broken lines. Values 25c and 35c yard. Saturday, special, 19c

Saturday Will be

Children's Day On the Second Floor SAMPLE DRESSES — One table loaded with hundreds of styles of Pretty Wash Dresses for Girls 6 to

14 years. Gingham, Madras, Washable Cropes and Tissues. New, dainty, cool models, tailored beautifully. Regular \$1.35 \$1.59

Regular \$2.45 values, Special Saturday only \$1.98

GIRLS WASHABLE SKIRTS-For

the Girls who climb, ride or enjoy other athletics, we offer a wonderful line of Navy, Khaki and White Wash-

PRINCESS SLIPS-New wide flounce

Princess Slips for Girls, 6 to 14, made

of soft Nainsook, beautifully medal-lioned in fine laces, also trimmed with dainty embroideries. We wish to call their special attention to hun-

dreds of our customers who have waited for these new models at

PARASOLS-A better assortment than ever of Parasols for Children.

Most beautiful colorings, suitable for

children and girls 2 to 14 25c years. Prices \$3.95 down to

NEW LINGERIE HATS AND BON-NETS—Received on yesterday's express for children up to 6 years. A splendid assortment of the late models for summer. Price

\$2.00 \* \$4.00

TOWN NO COUNTRY"

As One of New York's Smart Set Wore It at The Recent

It's a Stunning Model. So Adaptable.

Unusual Values in

Wash Skirts

MOST unusual values in new White Skirts for summer

wear, for Saturday's sale. These Skirts were specially made for the "Popular," and come in the very latest summer models. There are skirts for dress, park, shore and mountain

Materials are Beautiful new checks,

flat corded pique effects, white twilled gabardines, corded velours, ramie and the real Belgian lines, im-

ported golfine and many fancy fab-ries. We have divided these Skirts

into three special lots, priced at \$1.45, \$1.95 and \$2.45.

The Popular

DRY GOODS CO.INC.

Opening of Belmont Park.

Stop In and Try It On.

able Skirte, sizes

95c, \$1.45, \$1.95

Note the Following Lots: LOT 1-ENVELOPE CHEMISE | LOT 2-COMBINATION SUITS -Sometimes called "Teddy Bears." Made of beautiful

white, pink and blue crepe de chine, embellished in lovely laces, ribbons, flowers, etc. Twelve styles in the lot. \$1.95 \$4:00,

An ideal opportunity for June Brides.

in and looking about.

wear and household necessities.

are awaiting the good tidings.

money savers. You will learn if after one visit.

Saturday on Second Floor

WE are proud to make this announcement because so many women

throughout the great Southwest for the beauty, style, lovely patterns,

Imported underwear, which our buyer spends so much time and effort in securing. TOURISTS OFTEN STOP OVER IN ELPASO TO VISIT THIS SHOP.

Each June, we offer our customers exceptional reductions on this

beautiful crepe de chine under-apparel. The 1915 sale will be held

Saturday morning-and you will do yourself a favor by coming

Styles are charming, new and right; materials are soft and fine; hand work is exquisite; laces and embroidery work are of excep-

tional quality and beauty; prices are greatly reduced.

The "Popular's" underwear shop on the second floor is famous

and the distinctiveness embodied in designs of both American and

AND BLOOMERS - Nineteen styles in women's Crepe de Chine, Pussy Willow and Italian Silk Combination Suits, and Bloomers. Pink and white, daintily trimmed in laces and ribbon, Values \$2.95

LOT 3-PETTICOATS AND GOWNS—Pink, white and baby blue Crepe de Chine. Gar-ments worth up as high as \$7.50. They must be seen to be appreciated. Trimmed most effectively with laces



# It Seems As It Every Woman Wants a Pink Corset

-and so El Paso's largest Corset Store is better prepared than any other store to serve you; so dainty and attractive that one can hardly help wanting them-Saturday we feature particularly-

GOSSARD LACE FRONT, MME. LYRA, REGIS, AMERICAN LADY & FRANCO Pink (Flesh Color) Corsets

Made to match the fashionable pink lingerie and hose. Of course they were to be had before, but in silk and quite expensive, while we show them at \$1.00 to \$10.00 and look just as dainty as if they cost three times the prices. Don't fail to see them Saturday. You will surely want one. There is a style to fit every figure, either lace-front or back-lace. Will they be serviceable? You know the "Popular's" guarantee; it holds good for these dainty creations. Be sure to see these five lines. OUR GRADUATE CORSETIERES ARE AT YOUR DISPOSAL-NO EXTRA CHARGE FOR OUR EXPERT FITTING SERVICE.

It is a Bit of Good Fortune to Get These

# Charming Mid-Summer Hats At \$2.45

TO keep our complement of designers and makers busy, these Hats were made up and marked at this price Saturday to insure a speedy dispersal.

There are very smart effects in white and black Milan Hemps, also leghorns, including some of the distinctly new colored effects, embellished most charmingly in flowers, ribbons, etc.—a large display table of them for unrestricted choosing at the low price of \$2.45.

A big sale of men's Panama Hats \$2.95 at \$2.95, worth considerable more. (Men's Department)



# A New and Attractive Shipment of Summer Wash Dresses at \$4.95



M ADE up one of the most attractive assortments of the season's plain, striped, figured and embroidered voiles, organdies, crepes and rice cloths; a great many smart styles. To the lot we have added fifty dresses from our regular \$7.50 stocks; special for \$4.95 Saturday,

Have You Attended the Sale of \$ 15 to \$25 Wool Suits or \$8.95?

THE most marvelous collection both from style and value, that we have ever offered Resulting tollers. I we have ever offered. Beautiful tailored suits of finest all wool serges, gabardines, poplins, hairline stripes and checked worsteds, shepherd cheeks, vigoreaux, sbarskin, Palm Beach and other wanted materials.

There are beautiful, dressy and smart helted styles in various cost lengths, some with bound edges, lined with best quality pean de cygne. The skirts are in the smartest pleated and flure effects. We are very conservative in estimating the worth of these suits at \$15 to \$25. Women's and Misses' sizes. Choice \$8.95 \$8.95

See Our San Antonio Street Window Displays

## After Supper Sale

6 to 8:30 O'clock HINDS HONEY AND ALMOND CREAM—The ideal
skin preserver and beautifier. Best for sure 29c
(Limit 1 bottle)
NO. 20 "VERY" HAIR
DDIVIL Extra and coali

BRUSH-Extra good quali-ty, real bristles set in rub-ber air combiners er air cushions. (Limit I brush.)
WILLIAMS' THEATRICAL COLD

CREAM-One pound boxes. supper sale, 35c

(Limit 1 box.)

## Toilet Articles On Sale All Day

Dr. Lyon's Tooth Powder or paste, 15c Good quality Bath Brushes.....38c 1-4 pound cakes Remmer's Hexagon Bath tablets, highly perfumed, as-sorted shapes and colors. Special Mennen's or Colgute's Talenm Powders, assorted odors.........15c 

Neckwear, Veiling, Veils, Ribbons, Gloves and Handkerchiets

WOMEN'S NECKWEAR - Quaker, Rollover and Dutch Collurs and Collar and Cuff Sets, Guimpes, Vestess, etc. Made of Organdy, Voile, Chiffen, Crepe, Lace and net. All white and dainty colored effects. Soc VEILING—27 inch, 8 inch selvage, Crepe Chiffon Veiling in white and colors. Special. colors. Special, AUTO VEILS Full size, Hemsti Chiffon Auto Veils in black, 95c white and colors. Special 95c RIBBONS 4 to 6 inch Brocade Hair Bow and Sash Ribbons in white, light blue and pink.

Special, yard WOMEN'S GLOVES - Two clasp washable Chamoisette Gloves; backs embroidered in contrasting color. White, pongee, gray and natural. Full range of sizes.
Special, a pair
SILK GLOVES—16 Button length Silk Gloves, double finger tips, all sizes, in white only. Special, a pair CHILDREN'S HANDKERCHIEFS Children's Hemstitched Cross-barred Lawn Handkerchiefs; one dozen in a

package. Extra special, a dozen 18c WOMEN'S HANDKERCHIEFS-Pure Linen unlaundered Hemstitched and Hand embroidered Initial Handkerchiefs in packages of 6. 59c Special, package of 6,

## Extra Values in the Shoe Section

BAREFOOT SANDALS-Just the thing for the little folks during these hot days. Tan Willow Calf Barefoot Sandals-

Sizes 5 to 8.....\$1.00 Sizes 81/2 to 11....\$1.25 Sizes 11½ to 2.....\$1.50 WOMEN'S BATHING SLIPPERS-In black, blue or red; priced at, a pair....\$1.00 to \$2.50 E. C. SCUFFER AND PLA-MATE SHOES-For the little folks; Tan and Elk Skin, blucher or button style; priced according to size. . .....\$1.75 to \$2.50

## The Great Blouse Sale

THESE are the most beautiful Blouses we have ever been able to offer at these popular prices. Plain, striped or Floral Pussy Willow Silks and plain, checked or figured Crepe de Chine Silks in many styles; Laces Nets, Georgette Crepes the immense array of beautiful Chiffon and Lace Blouses in combination with luxurious Silks and Satins, and Shantung and Pongee Blouses, with their new frill, collar, sleeve and other ultra trimming effects are too varied for description-suffice it to say they are the smartest styles and greatest values we have ever offered. Sizes 32 to

\$3.00 Blouser at .... \$1.85 \$4.95 Blouses at.....\$2.85 \$5 and \$6.50 Blouses . . \$3.85 \$7.50 and \$8.50 Blouses \$4.85

## a Fersonal Word Playing the Game of Business

C ONDUCTING a store, supplying a large number of people daily with the necessities of life—in short, playing the game of business—is a real pleasure to us. We enjoy the friendly opposition of our competi-tors because it spure us on to greater achievements in service and value-giving and you benefit thereby.

Operating this store is a pleasure because we resort to no "shady" methods. The fear of being detected in some underhanded transaction is pever present. Honesty dominates here. We play the game of business under rules that permit no exaggeration of values, no extravagant claims, no trickery and no "knocking" cur competiturs. Our merclandise and our methods of price marking and sell-ing must stand upon their own merits—by all of them we are willing to be judged. We play the game of business with a clear conscience. That is why we en-

## In the Busy Men's Store

THE POPULAR DRY GOODS CO., Inc.

MEN'S LEATHERETTE BILL BOOKS with memo. book, stamp book, calendar, identification card, two change and one bill pocket, also two men's white cambric handker-chiefs. The entire outfit for the insignifi- 25c

Men's Footwear



CHALK THIS DOWN in your memcry book—"Ralston Shoes for style and comfort"—and the next time you need a pair Mr. Man, you'll know which kind to get for complete satisfaction. To try Raiston's onco-means to buy Raiston's \$5.00 always. Priced \$4 to SPECIAL AGENTS for Stacy Adams,

Regal and Farnum Shoes for meni MEN'S WHITE CANVAS OX-FORDS—Button or lace styles. These are exceptional values. Best quality Sen Island Duck, White Kid quarter lined, Goodyear \$2.65 welt sples. Pair \$2.83, \$3.50 and \$4.)

In the Boys'Store



CLEANUP ON BUSTER BROWN AND SAILOR BLOUSE WASH SUITS—Sizes 2 to 10 years, white or colors. Values formerly up 69c to \$3.50. Saturday, to \$3.50. Saturday, BOYS' PALM BEACH OUTFITS are the most desirable for summer wear —containing Palm Beach Cloth washable Noriolk suit in light tan, gray

or navy solid color or stripe. Sizes 6 to 17 years, \$5.00 Hat or Cap to match, 50c.

BOYS' WOOL NORFOLK SUITS-Having full lined Knickerbocker pants, made with buttons at the knee; latest stitched belt effects; suitable weights and color for immediate wear. Sizes \$3.95 BOYS' WOOL KNICKERBOCKERS Lined suit quality trousers. All sizes. Regularly worth \$1.19

BOYS' SPORT SHIRTS made with low wide collar and short sleeves; white or striped madrus; sizes 12 1-2 50c 11 to 18 years, at

